

HVACR VIETNAM

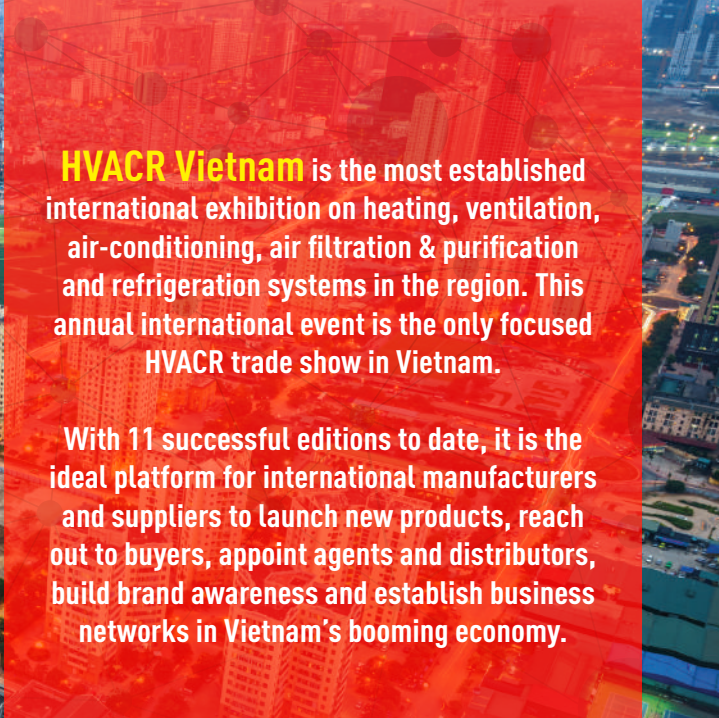
18 - 20 APRIL 2018

NATIONAL EXHIBITION CONSTRUCTION CENTER (NECC)

The 12th International Exhibition

on Heating, Ventilation, Air-Conditioning, Air Filtration
& Purification, Refrigeration Systems in Vietnam





HVACR Vietnam is the most established international exhibition on heating, ventilation, air-conditioning, air filtration & purification and refrigeration systems in the region. This annual international event is the only focused HVACR trade show in Vietnam.

With 11 successful editions to date, it is the ideal platform for international manufacturers and suppliers to launch new products, reach out to buyers, appoint agents and distributors, build brand awareness and establish business networks in Vietnam's booming economy.

Why Vietnam?

Strategically located in the heart of Southeast Asia and bordering China to the south, Vietnam is one of the region's most dynamic economies. Vietnam is becoming an increasingly large importer of capital goods necessary to meet its large infrastructure needs, as well as consumer goods to satisfy its rapidly expanding consumer market. As the 13th most populous country in the world with a population of over 90 million people, Vietnam represents a huge potential for many investors. It remains one of the most attractive locations for foreign investors in Southeast Asia due to its favourable demographics, growing middle class, political stability and its strategic location.

Buoyant Market Opportunities for HVACR Industry

The global HVACR systems market is likely to progress at a compound annual growth rate of 5.5% between now to the year 2020, to a value of US\$130.7 billion by end of the forecast

period (Source: Transparency Market Research). The HVACR industry is likely to witness a strong rise in its valuation over the forthcoming years with the swift worldwide expansion of the tourism industry and increase in construction of new buildings.

Vietnam is gearing its economy towards greater market penetration for investors and the government is aggressively driving nationwide developments through creating industrial parks, developing world-class infrastructure and strengthening current infrastructure.

According to Vietnam Economic News, Vietnam's construction industry is expected to expand in real terms over the forecast period (2017–2021), due to investments in transport infrastructure, energy and utilities and affordable housing. In addition, government investment in public infrastructure and educational healthcare buildings as part of the 2016–2020 Development Plan will further support this growth.



Facts at a Glance (HVACR Vietnam 2017)



5,000 sqm

Exhibition Space



250 Exhibitors

Participating Companies and Brands

Exhibitors from

12 Countries

China, India, Indonesia, Japan, Korea, Malaysia, Singapore, Taiwan, Thailand, Turkey, UK, Vietnam



7,906 Visitors

from **28 Countries**

83% Local • 17% International

80%

International Exhibitors



20%

Local Exhibitors

Reasons to Exhibit



SHOWCASE YOUR LATEST PRODUCTS
and technologies in one of the region's most dynamic markets



ACCESS TO OPPORTUNITIES
presented by the growing infrastructure development projects in Vietnam



RAISE YOUR COMPANY AND BRAND PROFILE
to targeted visitors and decision makers



MEET QUALITY BUYERS
and generate new business leads



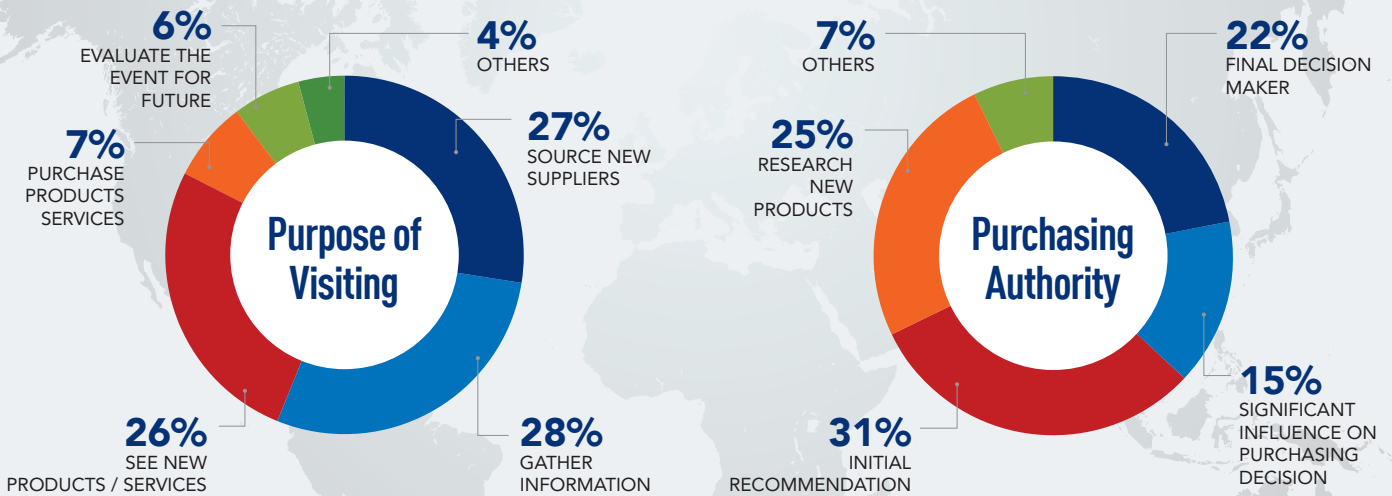
ESTABLISH YOUR MARKET PRESENCE
in Vietnam



SEEK JOINT VENTURE PARTNERS
and set up strategic global alliances in Vietnam and the ASEAN markets

HVACR Vietnam 2017 were attended by 7,906 visitors from 28 countries and regions:

Australia, Belgium, Cambodia, Canada, China, Dubai, Finland, Germany, Hong Kong, India, Indonesia, Italy, Japan, Korea, Laos, Malaysia, Pakistan, Philippines, Portugal, Russia, Singapore, Taiwan, Thailand, The Netherlands, Turkey, UK, USA and Vietnam.



98% of visitors were satisfied with HVACR Vietnam 2017!

Exhibitors' Profile



- Air Filtration & Purification
- Air Diffuser & Muffler
- Accessories for Insulation & Insulation Materials
- Air Dryers/Air Ducts/ Flexible Ducts
- Air Filters/Blowers/Fans & Ventilators
- Assembly Supply for Air-condition & Refrigeration
- Building Automation & Control Products
- Cooling Tower
- Controls & Sensors
- Centrifugal Fan & Axial Fan
- Chillers / Evaporators & Condensers
- Commercial Refrigeration
- Energy Saving/ Renewable Energy System
- Environmental & Facilities Equipment
- Fan Coil Unit
- Humidifiers & Dehumidifiers
- Heat Pumps
- HVACR Green Product
- Refrigeration Equipment & Spare Parts
- Heat Plate Exchanges & Heating Equipment
- Refrigeration & Air-conditioning Compressors
- Refrigerants

Visitors' Profile

- Agriculture & Irrigation
- Building & Construction
- Chemical Processing Industry
- Chemical & Petrochemical
- Contractors & consultants
- Electronics
- Environmental
- Energy & Public Utilities
- Engineering Services
- Educational Institutions
- Food & Beverage
- Fire Safety
- Mining & Power Sector
- Manufacturing / OEM
- Onshore & Offshore
- Pharmaceutical & Medical
- Petrochemical, Oil & Gas
- Pulp & Paper Industry
- Plastic & Rubber
- Retailers
- Real Estate & Property
- Trade Associations/ Government
- Water Supply & Water Waste Management



Testimonials from HVACR Vietnam 2017 Exhibitors

“ This is our first HVACR show in Vietnam and we are very impressed! At HVACR Vietnam 2017, we managed to reach out to our targeted customers and network with the visitors. We are very happy with the results and we are certainly looking forward to participating in the next HVACR show! ”

HONEYWELL

“ We are very satisfied with the overall experience at HVACR Vietnam 2017. We are happy to meet new customers and the quality of visitors are good! The organizer of HVACR Vietnam has given us great confidence and this is why we are going to exhibit again in HVACR Vietnam 2018 at Hanoi. ”

KHAI PHAT CO., JSC

“ We met many potential customers during HVACR Vietnam 2017. Overall, the show has met our expectations and we are very pleased with the outcomes. HVACR Vietnam 2017 was well-organized and the organizer, Informa provided very good services. ”

CARA AIR SOLUTION CO., LTD

“ Thank you for organizing such a great exhibition (HVACR Vietnam 2017) which provided good opportunity for us to exhibit our products together with the other big exhibiting companies. ”

GINICE

“ HVACR Vietnam 2017 is well organized and professional! We got many new quality inquiries during the 3 days exhibition. For sure, we will be participating in the HVACR Vietnam 2018 show in Hanoi! ”

**CHUNG I SILVER
SOLDER CO., LTD**

“ We benefited a lot from HVACR Vietnam 2017. The show was good! We are currently in talks with the customers we met at HVACR Vietnam for new business dealings. ”

MEIFORMER

Participation Rates

Raw Space

USD450 per SQM
Minimum 18sqm

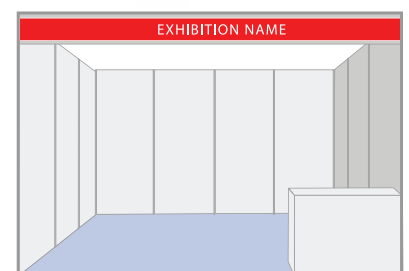


Standard Shell Scheme

USD500 per SQM
Minimum 12sqm

- Partition Walls
- Fascia board with company's name and stand no.
- Carpeted flooring
- 1 power point
- 2 florescent lights
- 1 information counter
- 2 folding chairs
- 1 waste basket and general cleaning

*Furniture package varies according to stand size.
Exchange rate is based on prevailing exchange rate for USD.



Book a Stand now to Secure a Premier Location!

For more information, contact us:

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